

2024 A YEAR OF ACHIEVEMENTS IN THE VALLARTA BOTANICAL GARDEN

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Over the course of 19 years, the Vallarta Botanical Garden has become a benchmark for conservation in Western Mexico. 2024 saw many exciting achievements that we would like to share with you, our members and visitors:

Members and Visitors



42,692

to October 2024
(10% members)

Memberships

1,072

(13% more than in 2023)



Conservation Achievements

- 32 ha certified as a Protected Natural Area by the state of Jalisco
- Acquisition of 2.5 hectares for conservation
- Conservation project for threatened oak trees ArbNet BGCI 2024
- In vitro* cultivation project for native orchids BGCI 2024
- Participation in the Technical Committee of the Participatory Local Ecological Management Program of Puerto Vallarta 2024
- Discovery and publication of a new plant species for science

Educational Programs



44

free
school
visits

1,206 { 1,076 students
people benefited { 130 tutors



9 student interns and
volunteers from 5
universities

Acts of Kindness community campaign



improved
infrastructure in
9 schools
from 5 communities,

970 benefiting
students

Awards and Recognition



The Best
International Garden
to Visit in 2024

MARSH
Charitable Trust



American
Public Gardens
Association
PublicGardens.org

Cristóbal Sánchez
APGA Garden
Professional Spotlight
November 2024

2024 Conservation Award to
Jesús Reyes, General Director

Events Attended



Infrastructure Improvements

- New 1,200 m² greenhouse with automated irrigation system
- Purchase of a new laminar flow hood for the laboratory
- Repair of the Conservatory roof following Hurricane Lidia cat. 4



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Goals for 2025

- ▶ Continue conserving habitat through the acquisition and certification of Protected Natural Areas. Two sites identified, covering 7 hectares.
- ▶ Consolidate the succession plan for the future of VBG
- ▶ Update national and international ArbNet and BGCI certifications
- ▶ Consolidate the emergency fund for natural disasters

Wish List for 2025

- ▶ Fencing and maintaining Protected Natural Areas
- ▶ Increasing salaries and creating a scholarship fund for employees
- ▶ New roofs and infrastructure for pavilions and restaurant
- ▶ Transportation for disabled visitors within the Botanical Garden
- ▶ Acquisition of emergency medical equipment
- ▶ Automated ticketing machine
- ▶ Acquiring a transportation bus for employees



Make an even bigger difference in 2025!

You are a huge part of these achievements. Please consider making a year-end donation to help guarantee our conservation and educational outreach programs.



2024 Marsh Award Winner

Marsh Award for International Plant Conservation

Jesús Reyes García
Vallarta Botanical Garden, Mexico



MARSH
Charitable Trust